



ReiverNet checks in with AscenLink® the Intelligent WAN Load Balancer

● Company Profile

ReiverNet is a Privately Owned Australasian company focused on providing a premium, fully managed Guest Broadband service to the hospitality industry. As Australasia's leading provider, their service is deployed in over 14,000 Guest Rooms across 90 leading 4 & 5-star hotels in over 26 cities. ReiverNet is the Preferred Supplier to six Hotel Groups across Australia and New Zealand.

● Challenges

ReiverNet was looking for a cost effective solution to increase the data allowance and bandwidth at the Holiday Inn Melbourne for their guests without significantly increasing the supply costs. ReiverNet was also seeking a solution which could handle temporary and segregated up-grades of bandwidth with forethought to the approaching Commonwealth Games in 2006.

The Challenge: Eliminating the cost of excess bandwidth charges

The Holiday Inn had a single Internet connection for guest use. Whilst the bandwidth was sufficient for the number of simultaneous guest connections the line had a monthly data cap which was consistently exceeded resulting in excess bandwidth charges.

“We wanted a solution that would allow us to cost effectively increase the monthly data allowance without complicating our current cost structures or business plans. Our ISP could provide more bandwidth on a different plan. However, as the size of the pipe increased, the included data often decreased. With the AscenLink product we simply added a second connection to our network and as a result doubled our data allowance and bandwidth. The AscenLink device intelligently load balances the traffic across the two links. We also have the flexibility of adding another link at anytime without any network downtime. The link doesn't need to be the same size or type or from the same ISP” said David Stallworthy, General Manager for ReiverNet.

● Why AscenLink

After evaluating a number of options ReiverNet chose the AscenLink solution because:

- 1 AscenLink's intelligent load-balancing of out going as well as incoming traffic allows ReiverNet to add a second line thereby doubling the monthly data allowance and guest connection speed at a minimal additional monthly cost
- 2 The AscenLink unit could be implemented with out the need for ReiverNet to change any of its standard network environment
- 3 AscenLink's load balancing, QoS and fault tolerance features will improve the performance and reliability of the Holiday Inn's Internet connection
- 4 The multi-homing feature will provide fail-over between the two Internet

